

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 10.50  
\*\*\*RECAP\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ERIN PENNINGTON  
SALES PRSN WA- JOE KNAUER

CONTRACT # 6399579

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #

CONTRACT # 6399579

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT RPOF-3 PAC

EST # \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE NOV1/12 10.50

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RPOF- PLAKON, SCHENK, BOYD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,000.00	10/30	11/2	1		TU-F	1
PROGRAM : GMA												
2			1200N-100P	30		\$850.00	10/30	11/2	3		TU,TH-F	3
PROGRAM : NEWS												
3			1100P-1135P	30		\$2,000.00	10/30	11/4	5		TU-F,SU	5
PROGRAM : NEWS												
4			900A-1000A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : GMA												
5			700A-900A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
6			1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												



REP HEADLINE# 6399579 TRF# 339314  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	:	:	:	:	:	:

NOV/12 55050.00 CONTRACT TOTAL 55050.00  
TOTAL SPOTS 22

MARKET TOTALS \$45,319 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*  
SVC- NSI  
DEMOS- RA35+\*